



JÖNKÖPING INTERNATIONAL
BUSINESS SCHOOL
JÖNKÖPING UNIVERSITY

PROGRAMME SYLLABUS **Preliminary, not confirmed**

International Management, Bachelor programme, 180 credits

Valid From: 2012-08-20



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International Management, Bachelor programme, 180 credits

International Management, kandidatprogrammet, 180 högskolepoäng

Programme code: JGIMA

Valid From.: 2012-08-20

Confirmed by: Not confirmed

Education Cycle: Basic level

Version: 3

Title of qualification

Ekonomie kandidatexamen med huvudområdet företagsekonomi 180 hp

Bachelor of Science in Business and Economics with a major in Business Administration, 180 credits

Programme overview

Today all business life actors have to be prepared for complex and fast changes. In a world with an increasingly international competition there is a distinctive need for managers who both are able to develop existing businesses and can create/ recognize and realize business opportunities. This corresponds with the core of the International Management programme, which comprises of basic general orientation courses that focus on different aspects of business life. The programme offers also a specialization within the subject business administration with an emphasis on business renewal in an international context.

The International Management programme provides the students with the opportunity to spend one semester abroad and to choose courses that will help to individualize their degree.

Objectives

First level education shall essentially build on the knowledge students acquire in national or specially designed programmes at upper secondary school or corresponding knowledge.

First level education shall develop the students

- ability to make independent and critical assessments
- ability to independently perceive, formulate and solve task
- preparedness to deal with change in working life.

In the educational field concerned, in addition to knowledge and skills, students shall develop ability to

- seek and evaluate knowledge at a scholarly level and ground
- follow the development of knowledge, and - exchange knowledge with other people, including people without specialist knowledge of the field.

Knowledge and understanding

For a Degree of Bachelor students must

- demonstrate knowledge and understanding in their main field of study, including knowledge of

the scientific basis of the field, knowledge of applicable methods in the field, in-depth knowledge of some part of the field and a general sense of current research issues.

Skills and abilities

For a Degree of Bachelor students must

- demonstrate an ability to seek, gather and critically interpret information that is relevant to a problem and to critically discuss phenomena, issues and situations;
- demonstrate an ability to independently identify, formulate and solve problems and to perform tasks within specified time limits
- demonstrate an ability to present and discuss information, problems and solutions in dialogue with different groups, orally and in writing; and
- demonstrate the skills required to work independently in the field that the education concerns.

Judgement and approach

For a Degree of Bachelor students must

- demonstrate an ability to make assessments in their main field of study, taking into account relevant scientific, social and ethical aspects;
- demonstrate insight into the role of knowledge in society and into people's responsibility for how knowledge is used; and
- demonstrate an ability to identify their need of further knowledge and to upgrade their capabilities.

Independent project (thesis)

For a Degree of Bachelor students must have completed an independent project (thesis) worth at least 15 higher education credits in their main field of study, within the framework of the course requirements.

Contents

Year 1

Autumn 2011

- Business and Academic Communication I G1N 7.5 credits
- Entrepreneurship and Business Planning G1N 7.5 credits
- Basic Financial Accounting G1N 7.5 credits
- Microeconomic Principles and Mathematics for Economics G1N 7.5 credits

Spring 2012

- Management Accounting G1N 7.5 credits
- Macroeconomic Principles G1N 7.5 credits
- Marketing Management G1F 7.5 credits
- Organization and Leadership G1N 7.5 credits

Year 2

Autumn 2012

- Strategy and Technology G1F 7.5 credits
- Business Statistics 1 G1N 7.5 credits
- Research Methods, Design Implementation and Analysis G1F 7.5 credits
- Business Statistics 2 G1F 7.5 credits

Spring 2013

- Corporate Finance I G1F 7.5 credits
- International Trade Theory G1F 7.5 credits
- International Management G2F 7.5 credits
- International Macroeconomics and Finance G1F 7.5 credits

Year 3

Autumn 2013

- Elective Courses/Study Abroad

During the elective semester students need to take 30 credits including 7.5 credits in Business Administration at G2F level.

Spring 2014

- Bachelor Thesis in Business Administration G2E 15 credits
- Business Ethics G1F 7.5 credits
- Elective course 7.5 credits

The programme provides the students with the opportunity to spend the fifth semester abroad and choose courses that will help to individualize their degree

During the fifth semester, if the students are abroad they are limited to choose courses at those universities within the fields of business administration, economics, statistics, economic geography, commercial law and language. Students are choosing the courses at these partner universities in coordination with faculty at JIBS, and accreditation of courses is also done through JIBS faculty. The students have the opportunity to study courses at JIBS during that time with the same limitation on types of courses as there are for students studying abroad.

During the last semester of the programme each student is required to write a 15 credit thesis in business administration under the supervision of a PhD knowledgeable in the subject area of the student's thesis. In parallel to this, there are 7.5 credits required in an elective course and 7.5 credits in Business Ethics. Within the elective courses in the third year at JIBS or abroad the student must complete at least 7.5 additional credits at the G2F-level in business administration. Otherwise the students are again limited to choose courses within the fields of business administration, economics, statistics, economic geography, commercial law and language.

The Business Ethics course provides a valuable conclusion to the programme by highlighting the importance of applying ethical principles in various business practices.

Teaching and examination

To pass a course, the student needs to fulfil all the course requirements. Examination will be executed by written exam, oral exam or term papers. Different methods of examination can be used within a single course. The student will be offered at least three examination opportunities in each examined section. The university is not obligated to offer re-exams in courses a student has already passed. Mandatory workshops and assignments can figure within the frame of the course.

All courses will be graded. Students are objected for two grading systems, the Swedish national system and the ECTS system. According to the Swedish national system a triple scale is used, Pass with distinction (VG), Pass (G) and Fail (U). According to the ECTS system A-E all constitute Passed and FX is equal to Failed.

For most workshops and mandatory assignments, only Pass or Fail is given.

Prerequisites

General entry requirements and English B, Mathematics C and Civics A (Field-specific entry requirements 4) and required grade Passed.

Credit Transfer

As from 1 July 2007, a new education and exam structure was implemented

A student commencing studies before 1 July 2007 has the right to graduate according to the old system by 30 June 2015.

A student who wishes to accredit earlier education and activities to be included in the programme degree, should contact the Academic Registrar.

Continuation Requirements

To be eligible for study abroad, the student should, at the time of the study abroad application, have completed at least 75 percent of the programme course credits.

The following requirements need to be met for students to proceed to the next academic year within the program.

For academic year 2 and 3 the following requirements need to be met,

- within the program not fall behind more than 30 credits.

Qualification Requirements

To obtain the Bachelor of Science in Business and Economics with a major in Business Administration, the student shall complete the course requirements of at least 180 credits, where 90 credits constitute business administration, (with the inclusion of Bachelor thesis of 15 credits) and 30 credits in economics.

To fulfill the IM-programme the student must have at least 6 credits in research methods. The course Business Statistics 2, or similar, are considered to be a method course.

To be eligible for a Bachelor degree in Business Administration at Jönköping International Business School (JIBS) within 1-60 credits the student must obtain at least 7,5 credits within each of the following areas:

Accounting
Finance
Marketing
Organization

Quality Development

Our cooperation with JSA, the student organization, is crucial. This work is conducted on two levels, programs and courses.

Programme level

On the program level students elect student representatives for each track of the program and each study year of the program. The student representatives and the program managers meet regularly to discuss courses and the progress of the programme. The representatives stay in contact with course coordinators to share the overall impression and student experiences from courses, in addition, the programme manager, student representatives, JSA and faculty meet annually to discuss the entire program.

Course level

On the course level, program developers and course responsible meet shortly after the course has started. The purpose is to ensure that the course is working well and if necessary make minor changes. After each course is finished all students perform course evaluations in PingPong, and program developers evaluate the course on the aggregate level and communicate with program manager and course responsible.