



JÖNKÖPING INTERNATIONAL  
BUSINESS SCHOOL  
JÖNKÖPING UNIVERSITY

PROGRAMME SYLLABUS **Preliminary, not confirmed**

## **Strategic Entrepreneurship (One Year), 60 credits**

Valid From: 2012-08-20



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*Strategic Entrepreneurship (One Year), 60 högskolepoäng*

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Programme code: JASTE

Valid From.: 2012-08-20

Confirmed by: Not confirmed

Education Cycle: Advanced level

Version: 2

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### **Title of qualification**

Filosofie magisterexamen med huvudområdet företagsekonomi 60 hp

Master of Science (60 Credits) with a major in Business Administration

### **Objectives**

#### **General aims**

Second cycle education shall essentially build on the knowledge students acquire in first cycle education or corresponding knowledge. Second cycle education shall involve a deepening of knowledge, skills and abilities relative to first cycle education and, in addition to what applies to first cycle education, shall;

- further develop the students' ability to independently integrate and use knowledge,
- develop the students' ability to deal with complex phenomena, issues and situations, and
- professional activities that demand considerable independence or for research and development work

#### **Program specific aims**

##### *Knowledge and understanding*

For a Degree of Master (60 credits) students must

- demonstrate knowledge and understanding in their main field of study, including both a broad command of the field and deeper knowledge of certain parts of the field, together with insight into current research and development work; and
- demonstrate deeper methodological knowledge in their main field of study.

##### *Skills and abilities*

For a Degree of Master (60 credits) students must

- demonstrate an ability to integrate knowledge and to analyse, assess and deal with complex phenomena, issues and situations, even when limited information is available;
- identify and formulate issues and to plan and, using appropriate methods, carry out advanced tasks within specified time limits;

- demonstrate an ability to clearly present and discuss their conclusions and the knowledge and arguments behind them, in dialogue with different groups, orally and in writing; and
- demonstrate the skill required to participate in research and development work or to work independently in other advanced contexts.

#### *Judgement and approach*

For a Degree of Master (60 credits) students must

- demonstrate an ability to make assessments in their main field of study, taking into account relevant scientific, social and ethical aspects, and demonstrate an awareness of ethical aspects of research and development work;
- demonstrate insight into the potential and limitations of science, its role in society and people's responsibility for how it is used; and
- demonstrate an ability to identify their need of further knowledge and to take responsibility for developing their knowledge.

#### *Independent project (degree project)*

For a Degree of Master (60 credits) students must

- have completed an independent project (degree project) worth at least 15 credits in their main field of study, within the framework of the course requirements.

## **Contents**

The masters programme Strategic Entrepreneurship (One Year) provides a deepening education in the field of business administration for those already holding a bachelor degree and having a substantial amount of business administration, economics, or industrial engineering and management education in their undergraduate studies.

This programme aims at helping the students improve their entrepreneurial effectiveness, both for creating and launching new start-ups and for identifying and developing opportunities in existing organizations to help them unleash their growth potential. Some companies are in direct need of reviving their entrepreneurial spirit to achieve strategic renewal. By building on state-of-the-art research results as well as on practical projects and start-up experiences, this programme addresses how organizations can be innovative and benefit from it.

The programme consists of seven mandatory courses held over two semesters, as described in the Contents section below. These courses include a 15 credit thesis course in the last semester.

All courses are taught in English. Due to the fact that Jönköping International Business School (JIBS) has an exchange programme including about 200 partner universities, and the fact that this masters programme and a number of other masters programmes at JIBS are open to students from around the world, the courses have a diverse international participation of students. The international atmosphere is reinforced with international subject matter in this programme, in particular its consideration of how to optimally take advantage of opportunities being made available through globalization.

The education is meant to prepare the students for work in business positions that require contributions for strategic decision-making and to prepare the students for starting their own businesses.

*Mandatory courses*

Course Name	Credits	Main field of study	Specialised in	Course Code
Corporate Entrepreneurship and Strategic Renewal	7.5	Business Administration	A1N	JCSD27
Creating a New Venture	7.5	Business Administration	A1N	JCNR21
Entrepreneurial Growth	7.5	Business Administration	A1N	JEGD27
Entrepreneurial Performance Management and Information Technology	7.5	Informatics	A1N	JEIR21
Introduction to Business Creation	7.5	Business Administration	A1N	JIOD29
Master Thesis in Business Administration	15	Business Administration	A1E	JMBD27
Organising and Leading Change	7.5	Business Administration	A1N	JOCD28

*Programme overview***Year 1**

Semester 1		Semester 2	
Period 1	Period 2	Period 3	Period 4
Entrepreneurial Growth, 7.5 credits	Creating a New Venture, 7.5 credits	Corporate Entrepreneurship and Strategic Renewal, 7.5 credits	Entrepreneurial Performance Management and Information Technology, 7.5 credits
Introduction to Business Creation, 7.5 credits	Organising and Leading Change, 7.5 credits	Master Thesis in Business Administration, 15 credits	

**Teaching and examination**

To pass a course, the student needs to fulfill all the course requirements. Examination will be executed by written exam, oral exam or term papers. Different methods of examination can be used within a single course. The student will be offered at least three examination opportunities in each examine section. The university is not obligated to offer re-exams in courses a student has already passed. Mandatory workshops and assignments can figure within the frame of the course.

All courses will be graded. Students are objected for two grading systems, the Swedish national system and the ECTS system. According to the Swedish national system a triple scale is used, Pass with distinction (VG), Pass (G) and Fail (U). According to the ECTS system A-E all constitute Passed and FX is equal to Failed.

For most workshops and mandatory assignments, only Pass or Fail is given.

**Prerequisites**

The applicant must hold the minimum of a bachelors degree (i.e the equivalent of 180 credits at an accredited university) with at least 60 credits in business administration, economics, industrial engineering and management, or equivalent.

**Credit Transfer**

As from 1 July 2007, a new education and exam structure was implemented

A student commencing studies before 1 July 2007 has the right to graduate according to the old system by 30 June 2015.

A student who wishes to accredit earlier education and activities to be included in the programme degree, should contact the Academic Registrar

### **Continuation Requirements**

This programme runs for only one year, and therefore has no continuation requirements.

### **Qualification Requirements**

To obtain the Master of Science (60 Credits) with a major in Business Administration, the student must complete the course requirements of at least 60 credits at the higher education level that were not used for the bachelor degree, with at least 45 credits overall in second-cycle courses and at least 30 of those second-cycle credits in business administration, and furthermore the course First-Year Master Thesis in Business Administration (15 credits) must be completed.

### **Quality Development**

Our cooperation with JSA, the student organization, is crucial. This work is conducted on two levels, programs and courses.

Programme level

On the program level students elect student representatives for each track of the program and each study year of the program. The student representatives and the program managers meet regularly to discuss courses and the progress of the programme. The representatives stay in contact with course coordinators to share the overall impression and student experiences from courses, in addition, the programme manager, student representatives, JSA and faculty meet annually to discuss the entire program.

Course level

On the course level, program developers and course responsible meet shortly after the course has started. The purpose is to ensure that the course is working well and if necessary make minor changes. After each course is finished all students perform course evaluations on the JIBSNET, and program developers evaluate the course on the aggregate level and communicate with program manager and course responsible.

### **Other Information**

Additional information, regarding the programme, will be presented on JIBS homepage before each application period.