



# international AT HEART entrepreneurial IN MIND

MADE IN SWEDEN

## A TRULY INTERNATIONAL EXPERIENCE

Jönköping International Business School (JIBS) is one of the most international business schools in Europe, with 200 partner universities in 50 countries and a third of students and faculty coming from outside of Sweden, representing close to 80 nations. International students are fully integrated into the main student body. As a JIBS student, you will be part of a worldwide network for the rest of your career.

## EXCELLENT FUTURE CAREER PROSPECTS

We have created an environment that is ideal for people with the drive to create something new, whether it's a new business idea or taking a new direction within an established business. JIBS students are interculturally competent and have a can-do attitude that is attractive to employers everywhere.

## A MODERN BUSINESS EDUCATION

With world-class research and a close cooperation with business and industry, our course content is exciting and up-to-date. The modern campus is located in the middle of a thriving town, offering you an ideal study environment.



## SWEDEN

Measured by its size, Sweden is not a small country; it's as big as California or France. But the population is only 9 million. With this in mind, it is really rather extraordinary that so many global companies and well known inventions originate from Sweden. IKEA, H&M, Volvo and Husqvarna, as well as the pacemaker, modem and computer mouse were invented here, not to mention Skype and Spotify.

According to the European Innovation Scoreboard, Sweden is the most innovative and entrepreneurial nation in Europe, while maintaining a very high quality of life.

And Sweden is central, despite of its location. Travelling to other places in Europe is fast and easy, and if you choose to travel within Sweden, beautiful nature, larger cities and small quaint villages are always nearby, no matter where in the country you are.



## JÖNKÖPING

When drawing a square with the capitals of Denmark, Norway and Sweden in three corners and the Baltic States in the fourth, this square will cover the most densely populated areas of Scandinavia, and in the centre you'll find Jönköping.

Once here, you will experience a peaceful and safe study environment. But you will also find a vibrant nightlife and cafés, pubs and restaurants on nearly every street corner. Getting around by bike, bus or even foot is easy and quick, but the city centre is always growing, expanding and changing. Within walking distance of campus, you will find libraries, theatres, cinemas, sports centres, parks, museums, gyms, hotels, restaurants, bars, cafés, shopping strips – and a three-kilometre long beach.

In a municipality of 126,000 people and a city centre of about 60,000, the fact that Jönköping University in total has 11,000 registered students does not go unnoticed. The students have had a big part in shaping Jönköping when it comes to cultural events, entertainment and the international atmosphere, making it a real student city.



Jönköping International Business School's programmes on all three levels, bachelor, master, and doctoral, are delivered in English. There is a possibility to go abroad on exchange for one semester at one of our partner universities in the 3 year bachelor and the 2 year master programmes.

With an intake in the autumn of 2012 we offer:

### BACHELOR PROGRAMMES (3 YEARS)

International Economics and Policy (major in Economics)  
International Management (major in Business Administration)  
Marketing Management (major in Business Administration)

### MASTER PROGRAMMES (1 YEAR, SOME WITH OPTIONAL 2ND YEAR)

Economics, Trade and Policy\*  
International Financial Analysis  
International Logistics and Supply Chain Management\*  
International Marketing  
IT, Management and Innovation\*  
International Corporate Tax Law  
Managing in a Global Context\*  
Strategic Entrepreneurship\*  
(\* optional 2nd year)

### SUMMER PROGRAMME

International Entrepreneurship and  
Venturing (Bachelor level)

International Logistics and Supply  
Chain Management (Bachelor level)

Developing Dynamic Family  
Enterprises (Master level)

[www.jibs.se/summerprogramme](http://www.jibs.se/summerprogramme)

Online application forms and more information can be found on our website: [www.jibs.se](http://www.jibs.se).

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