

## COURSE SYLLABUS

# Corporate Entrepreneurship and Strategic Renewal, 7.5 credits

*Corporate Entrepreneurship and Strategic Renewal, 7,5 högskolepoäng*

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Course Code:	ENLR23	Education Cycle:	Second-cycle level
Confirmed by:	Council for Undergraduate and Masters Education Jan 4, 2013	Disciplinary domain:	Social sciences
Revised by:	Council for Undergraduate and Masters Education Oct 22, 2014	Subject group:	FE1
Valid From:	Jan 19, 2015	Specialised in:	A1N
Version:	2	Main field of study:	Business Administration
Reg number:	IHH 2014/4303-122		

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## Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

### *Knowledge and understanding*

- demonstrate knowledge of the core theories, models and concepts within the field of corporate entrepreneurship

### *Skills and abilities*

- identify practical challenges related to entrepreneurship and strategic renewal in established organizations and develop suggestions for overcoming these challenges
- identify opportunities for entrepreneurship and strategic renewal in established organizations and develop suggestions for taking advantage of these opportunities

### *Judgement and approach*

- evaluate, discuss and use relevant academic literature
- reason critically and independently around the problems and opportunities inherent with corporate entrepreneurship

## Contents

Sustained and increased competitiveness often requires entrepreneurial initiatives in growing, mature or declining organizations with the purpose of changing the strategic orientation to reach competitive advantages. The course will deal with both the conceptual and practical meaning of corporate entrepreneurship and strategic renewal, in both small and large firms. Several theoretical perspectives will be introduced, emphasizing both the capabilities for corporate entrepreneurship and the constraints working against entrepreneurial renewal.

## Type of instruction

Lectures, guest lectures and seminars are organized to facilitate the learning of participating students.

The teaching is conducted in English.

## Prerequisites

Bachelor's degree in Business Administration (or the equivalent).

## Examination and grades

The course is graded A, B, C, D, E, FX or F.

The examination in this course consists of different parts, namely presentations in class (20 points), submitted papers (10 points), project work (20 points), written exam (50 points).

Presentations in class will examine the extent to which a student can:

- demonstrate knowledge of the core theories, models and concepts within the field of corporate entrepreneurship
- evaluate, discuss and use relevant academic literature

Individual and group papers will examine the extent to which a student can:

- evaluate, discuss and use relevant academic literature
- reason critically and independently around the problems and opportunities inherent with in corporate entrepreneurship

The project work will examine the extent to which a student can

- identify practical challenges related to entrepreneurship and strategic renewal in established organizations and develop suggestions for overcoming these challenges
- identify opportunities for entrepreneurship and strategic renewal in established organizations and develop suggestions for taking advantage of these opportunities

The written exam will examine the extent to which a student can

- demonstrate knowledge of the core theories, models and concepts within the field of corporate entrepreneurship
- reason critically and independently around the problems and opportunities inherent with in corporate entrepreneurship

Registration of examination:

Name of the Test	Value	Grading
Examination	7.5 credits	A/B/C/D/E/FX/F

## Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

## Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

### **Course literature**

#### *Literature*

Micheal H. Morris, Donald F. Kuratko, and Jeffrey J. Covin, "Corporate Entrepreneurship & Innovation (Thomson/South-Western) ISBN-13: 978-0324259162

Compendium: A list of selected readings will be posted on the course web page