

## COURSE SYLLABUS

# Entrepreneuring; Person and Process, 7.5 credits

*Entrepreneuring; Person and Process, 7,5 högskolepoäng*

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Course Code:	ENRR23	Education Cycle:	Second-cycle level
Confirmed by:	Council for Undergraduate and Masters Education Jan 4, 2013	Disciplinary domain:	Social sciences
Valid From:	Jul 1, 2013	Subject group:	FE1
Version:	1	Specialised in:	A1N
Reg number:	IHH 2014/2154-122	Main field of study:	Business Administration

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## Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

The aim of this course is to make the students develop an understanding of different contents, roles, and contexts of entrepreneurship as a basis for crafting their 'entrepreneurial selves' through practical experimentation and critical reflection. Entrepreneurship is a process, and therefore the course focuses on 'entrepreneuring' as the practices framing entrepreneurial activities.

### *Knowledge and understanding*

- demonstrate knowledge of and ability to critically assess and relate to core theories and models within the field of entrepreneurship
- outline critical aspects of entrepreneuring

### *Skills and abilities*

- identify/craft opportunities for new and existing ventures
- evaluate the feasibility and market potential of business opportunities
- pitch and present venture ideas in economic, social and cultural contexts
- develop venture ideas towards enactment in practice
- identify entrepreneurship- and innovation-related practical challenges
- provide suggestions for overcoming identified challenges

### *Judgement and approach*

- reflect critically and independently as well as understand challenges and opportunities connected to the entrepreneurial process
- craft the own 'entrepreneurial mindset' by developing social skills in different contexts.

## Contents

The course provides an understanding of different contents, roles and contexts of entrepreneurship, and helps students to find their entrepreneurial mindsets through critical reflection and practical experimentation. As entrepreneurship is a process, the course focuses on 'entrepreneuring' as the practices underlying entrepreneurial activities.

Areas covered are:

- different perspectives on entrepreneurship in new and existing organizations

- entrepreneurial creativity
- business opportunities
- feasibility of venture ideas

### Type of instruction

The course is designed to be highly interactive and demands that all students actively participate and take charge of their own learning process. Lectures, seminars, student presentations, guest lectures, project work provide input to this process.

The teaching is conducted in English.

### Prerequisites

Bachelor's degree in Business Administration (or the equivalent).

### Examination and grades

The course is graded A, B, C, D, E, FX or F.

The examination in this course consists of different parts.

The intended learning outcomes related to Knowledge and Understanding as well as Assessment, Attitude and Social Skills are mainly examined through contributions to an individual blog which the student maintains during the course (20% of the course grade) as well as active participation in and contribution to the course seminars and activities (20% of the course grade). The intended learning outcomes related to Skills and Abilities are examined in two steps; (1) pitching an own venture idea (10% of the grade) and (2) two course projects (each 25% of the grade).

Registration of examination:

Name of the Test	Value	Grading
Examination	7.5 credits	A/B/C/D/E/FX/F

### Course evaluation

At the outset of the course the course coordinator ensures that course evaluators are elected (or exist) among the students. The course evaluation is carried out continuously and at the end of the course. At the completion of the course the course evaluators and course coordinator discuss the course evaluation and possible improvements. The result is reported to the Associate Dean for Education, the Committee of Undergraduate Education and the Board of Directors of JIBS. The course coordinator shall at the outset of the following course report results and measures from the previous course evaluation.

### Course literature

#### Literature

Nielsen, S.I; Klyver, K; Evald, M,B & Bager, T (2012): Entrepreneurship in Theory and Practice; Paradoxes in Play. Edward Elgar

Compendium: A list of selected readings will be posted on the course page. These readings serve to develop a more critical understanding of entrepreneurial processes and activities.