



## COURSE SYLLABUS

# Global Media Cultures, 15 credits

*Globala mediekulturer, 15 högskolepoäng*

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Course Code:	LGMR24	Education Cycle:	Second-cycle level
Confirmed by:	The Committee of Free-Standing Courses May 20, 2014	Disciplinary domain:	Social sciences
Valid From:	fall 14	Subject group:	MK1
Version:	1	Specialised in:	A1N
Reg number:	14/01977	Main field of study:	Media and Communication Science

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### Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

#### *Knowledge and understanding*

- explain different levels of communication
- describe and problematize theoretical perspectives and different communication patterns within global and multicultural communication
- describe and problematize perspectives and theories of media's role in the process of shaping identities and cultures

#### *Skills and abilities*

- demonstrate the ability to identify communication needs and expectations in multicultural media productions

#### *Judgement and approach*

- demonstrate the ability to analyze and evaluate problems that may occur between multicultural communication patterns, and suggest solutions, in speech and writing

### Contents

- Levels and processes of communication
- Theories of global and multicultural communication processes
- Media cultures in global and local perspectives
- Media's role in the processes of shaping identities and cultures

### Type of instruction

Tuition is in the form of lectures, seminars and assignments, individually or in groups. A digital learning platform is used.

The teaching is conducted in English.

### Prerequisites

General requirements and a Bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited

university) with at least 60 credits in media and/or communication studies, journalism, or equivalent. English Course B. Exemption is granted from requirement in Swedish.

### Examination and grades

The course is graded Fail (U), Pass (G) or Pass with Distinction (VG).

The examination is based on tuition and course literature. The examination is based on individual performances.

For this course, the examination is based on:

- one group work with oral presentation,
- one discussion seminar and
- two individual written assignments.

The grade is translated to the ECTS grading scale (A, B, C, D, E, Fx or F).

Registration of examination:

Name of the Test	Value	Grading
Examination	15 credits	U/G/VG

### Course evaluation

The course is evaluated according to the regulations and guidelines for the first, second and third cycle education at Jönköping University.

### Other information

The course is mandatory for students admitted to the one-year master programme International Communication.

### Course literature

Flew, Terry. (2007). *Understanding Global Media*. Basingstoke and New York: Palgrave MacMillan. 260 pages

Orgad, Shani (2012). *Media Representations and the Global Imagination*. Cambridge: Polity Press. 200 pages

Samovar, Larry A., Porter, Richard E., McDaniel, Edwin R. & Roy, Carolyn S. (2013). *Communication Between Cultures*. Boston: Wadsworth. 400 pages

Siapera, Eugenia (2010). *Cultural Diversity and Global Media: The Mediation of Difference*. Chichester: Wiley-Blackwell. 200 pages

Thompson, John B. (1995). *The Media and Modernity: A Social Theory of the Media*. Cambridge: Polity Press. 300 pages

Urry, John (2002). *Global Complexity*. Cambridge: Polity Press. 175 pages

Articles 200 pages