



COURSE SYLLABUS

Communication in a Global Media Environment, 7.5 credits

Kommunikation i ett globalt medielandskap, 7,5 högskolepoäng

Course Code:	LKGK14	Education Cycle:	First-cycle level
Confirmed by:	The Committee of the Media and Communication Science Programme Apr 1, 2014	Disciplinary domain:	Social sciences
Valid From:	Aug 18, 2014	Subject group:	MK1
Version:	2	Specialised in:	G1F
Reg number:	2014/01356	Main field of study:	Media and Communication Science

Intended Learning Outcomes (ILO)

On completion of this course, students should be able to:

Knowledge and understanding

- explain concept of globalization and the main theories and concepts that occur in connection with this
- describe theories that place media and communication in relation to globalization
- explain the different media landscape and systems in a global perspective

Skills and abilities

- identify problem and solution descriptions for different stakeholders, related to globalization and media

Judgement and approach

- with ethical awareness analyze and describe opportunities and challenges with practical communication in different media systems

Contents

- Globalization and related theories and concepts
- Media and globalization
- Problems and solutions related to globalization and media
- The global media system is different landscapes and contexts
- Critical and ethical approaches in different media systems

Type of instruction

Tuition is in the form of lectures, seminars and assignments, individually or in groups. A digital learning platform is used.

The teaching is conducted in English.

Prerequisites

General requirement and English Course B and passed courses within the major of the programme, Media and Communication Science, with at least 37,5 credits (or equivalent). Exemption is granted from the requirement in Swedish.

Examination and grades

The course is graded Fail (U), Pass (G) or Pass with Distinction (VG).

The examination is based on tuition, course literature and individual performances.

For this course, the examination is based on:

- Individual test
- Written group assignment
- Oral presentation with active participation, group assignment

The grade is translated to the ECTS grading scale (A, B, C, D, E, Fx or F).

Registration of examination:

Name of the Test	Value	Grading
Examination	7.5 credits	U/G/VG

Course evaluation

The course is evaluated according to the regulations and guidelines for the first, second and third cycle education at Jönköping University.

Course literature

Literature

Bauman, Zygmunt (1998). *Globalization - The Human Consequences*. Cambridge: Polity Press. 136 pages

Flew, Terry (2007). *Understanding Global Media*. Basingstoke: Palgrave Macmillian. 261 pages

Hallin, Daniel & Mancini, P (2012). *Comparing Media Systems Beyond the Western World*. New York: Cambridge University Press. 344 pages

Articles and extracts cirka 250 pages

Literature Reference

Search help (2010). *Citing Sources – APA (Harvard)*. University Library: Jönköping University. <http://hj.se/bibl/en/search-help/citing-sources.html>

Information material about Anti-Plagiarism at universities. The Interactive Anti-Plagiarism Guide – Jönköping University. <http://pingpong.hj.se/public/courseId/10565/publicPage.do>