



COURSE SYLLABUS

Strategic Change, 7.5 credits

Strategic Change, 7,5 högskolepoäng

Course Code:	MGJN13	Education Cycle:	First-cycle level
Confirmed by:	Council for Undergraduate and Masters Education Jan 4, 2013	Disciplinary domain:	Social sciences
Valid From:	Jul 1, 2013	Subject group:	FE1
Version:	1	Specialised in:	G2F
Reg number:	IHH 2014/2159-122	Main field of study:	Business Administration

Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding

1. Demonstrate an understanding of the theoretical and practical meaning of strategic change.
2. Describe the relevance of main theories within the area of strategic change to different organizational situations.

Skills and abilities

3. Demonstrate an ability to explain different theoretical approaches to strategic change.
4. Demonstrate an ability to evaluate the need for, design and manage a strategic change project in a given organization.

Judgement and approach

5. Critically assess theoretical and empirical research on strategic change.
6. Demonstrate a theoretically informed attitude towards strategic change situations in organizations.

Contents

The course concerns the practical and conceptual meaning of strategic change in different types of organizations. The course provides students with conceptual frameworks for understanding strategic change as transformation through rejuvenation and renewal, and gives them an ability to analyze and interpret the practical and conceptual meaning of strategic change, and possible skills to manage such change processes. The course includes an overview of the field of strategy and introduces several theoretical perspectives, from analytical and sequential planning to more creative and emergent processes, the course covers aspects such as resources, dynamic capability, structure, corporate entrepreneurship, power, culture, emotion and more. From the perspective of strategy as practice, the course emphasizes managerial capabilities for leading strategic change processes.

Type of instruction

Lectures, seminars, group work and tutoring.

The teaching is conducted in English.

Prerequisites

60 credits in Business Administration or Economics including Entrepreneurship and Business Planning, Organization and Leadership, Marketing Management and Strategy and Technology (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

ILO 1, 2, 3 & 5: Oral exam

ILO 1 & 6: Case report

ILO 4 & 6: Course project

Oral exam 40% (individual work), Case reflections 15% (individual work), Case reports 15% (group work), Course project 30% (group work).

Registration of examination:

Name of the Test	Value	Grading
Examination ¹	7.5 credits	A/B/C/D/E/FX/F

¹ Determines the final grade of the course, which is issued only when all course units have been passed.

Course evaluation

At the outset of the course the course manager ensures that course evaluators are elected (or exist) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course manager discuss the course evaluation and possible improvements. The result is reported to, among others, the Associate Dean for Education, the Council for Undergraduate and Master Education, and the Board of Directors of JIBS. The course manager shall at the outset of the following course report results and measures taken in the previous course evaluation.

Course literature

Compulsory literature

The course literature is based on a number of scientific academic articles and practice-oriented articles.