



COURSE SYLLABUS

Corporate Social Responsibility, 7.5 credits

Corporate Social Responsibility, 7,5 högskolepoäng

Course Code:	MGNR23	Education Cycle:	Second-cycle level
Confirmed by:	Council for Undergraduate and Masters Education Jan 4, 2013	Disciplinary domain:	Social sciences
Revised by:	Council for Undergraduate and Masters Education Oct 22, 2014	Subject group:	FE1
Valid From:	Jan 19, 2015	Specialised in:	A1N
Version:	2	Main field of study:	Business Administration
Reg number:	IHH 2014/4477-122		

Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding

1. demonstrate a comprehensive knowledge of CSR history and the current CSR discourse.
2. account for the multifaceted nature of the concept.
3. demonstrate knowledge about relevant concepts and theoretical models.

Skills and abilities

4. translate the meaning of CSR into management practice.
5. elaborate on connections between business activity, CSR, ethics, and sustainability (financial, environmental, social).

Judgement and approach

6. judge the responsible nature of business decisions and to appreciate their effects in terms of the environmental, social, and economical dimensions.

Contents

Important parts of the course include: identification of "societal problems", CSR in history, perspectives on the role and responsibility of businesses in society, social and/or community entrepreneurship, approaches to CSR in academia, theories to explain CSR, the meaning of socially responsible business management in practice, critical analyses of CSR accounts.

Type of instruction

The course includes lectures and seminars. Active and problem-based learning is emphasized. Students are expected and encouraged to participate actively during class sessions. Students are expected to plan and take responsibility for self-studies, including reading assigned course literature, identifying and reading research articles, and structuring and completing assigned written tasks.

The teaching is conducted in English.

Prerequisites

Bachelor's degree in Business Administration or equivalent (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

Students are evaluated individually, based on individual and group assignments. Examination is both oral and written; including active participation in class (case seminars), written assignments (individual cases and group project), in class presentations (group lecture and project presentation), and written exam. To pass the course, students must pass each part of the course, acquiring a minimum of 60% of the total course points. To pass the course with distinction, students must pass each part of the course acquiring a minimum of 80% of the total course points.

ILO 1 is assessed through written exam and case seminars.

ILO 2 is assessed through case seminars, student held lecture and course project.

ILO 3 is assessed through written exam and course project.

ILO 4 is assessed through written exam and case seminars.

ILO 5 is assessed through case seminars, student lecture and course project.

ILO 6 is assessed through case seminars course project.

Registration of examination:

Name of the Test	Value	Grading
Examination ¹	7.5 credits	A/B/C/D/E/FX/F

¹ Determines the final grade of the course, which is issued only when all course units have been passed.

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as

paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

Literature

- Range of research articles identified during the course
- Blowfield, M. and Murray, A. (2008). Corporate responsibility - a critical introduction. Oxford University Press. ISBN: 978-0-19-920909-5