



COURSE SYLLABUS

Industrial Management, Entrepreneurship and Marketing, 6 credits

Ekonomi, entreprenörskap och marknadsföring, 6 högskolepoäng

Course Code:	TEEG14	Education Cycle:	First-cycle level
Confirmed by:	Dean Apr 10, 2013	Disciplinary domain:	Technology (95%) and social sciences (5%)
Revised by:	Director of Education Jun 13, 2014	Subject group:	FE1
Valid From:	Aug 1, 2014	Specialised in:	G1N
Version:	2		
Reg number:	JTH 2014/1791-122		

Type of instruction

The teaching is normally conducted in Swedish, but can occasionally be in English.

Prerequisites

General entry requirements.

Examination and grades

The course is graded 5,4,3 or Fail.

Registration of examination:

Name of the Test	Value	Grading
Examination ¹	4 credits	5/4/3/U
Assignment and seminar	2 credits	U/G

¹ Determines the final grade of the course, which is issued only when all course units have been passed.

Course literature